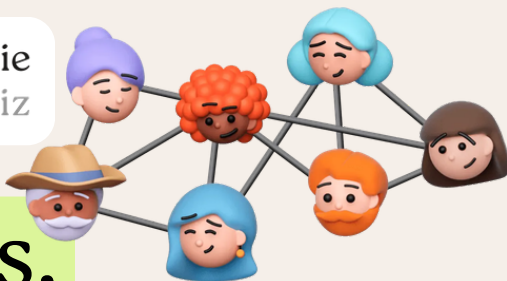




Smartphone-freie
Kindheit Schweiz



Smart Kids,

not Smartphones !



The Parent Pact

A **voluntary** Pact for a smartphone-free environment for your child. By signing the Pact, you send a clear signal to be part of a growing community of families who consciously choose the following to protect their child:

- to wait until the child is at least 14 years old before they receive their own smartphone
- and/or
- to wait until the child is at least 16 years old before they are allowed to create their own social media accounts.



Find like-minded people

Take a stand against early use of personal devices by children and teenagers.
Not anti-tech, but pro-childhood.

The Parent Pact empowers local networks of parents who want to maintain a smartphone-free childhood for longer.

Sign the Parent Pact now!



Set an example



Until children and young people are effectively protected on the internet and on apps, it is up to us parents to protect them online.

Networking protects our children from feeling left out. Together we stand up to the peer pressure placed on our children and on us parents.